



Northern Virginia JOB EXPO 2010

"Putting Northern Virginia Back To Work!"

February 11th, 2010
10am-2pm

Harbour View

"Unique Events on the Rivers Edge"

13200 Marina Way, Woodbridge, VA 22192

"Overlooking the Occoquan River & Marina"

www.harbourevents.com

Point of Contact –

Janet Giles @ 540-775-4199 @ JobZone for more details and to register.



Northern Virginia Job Expo 2010 Details

WHAT

JobZone & The News & Messenger would like to offer you the opportunity to participate in the 2010 NOVA JOB EXPO February 11th, 2010. This expo will include representatives of hiring employers, training centers, career counseling, and area business leaders with interactive seminars. Our goal is to **“Put Northern Virginia Back to Work!”**

WHO

The goal is to have hiring representatives from key areas such as Federal Agencies, Contractors, DOD/Military-affiliated, Corporate, Healthcare, Retail, Non-Profit and the Restaurant industries. Each Participant will have their own booth opportunity and an advertising awareness campaign to draw qualified candidates to their company. This will be great exposure for companies in key media areas owned by Media General.

WHAT ELSE

To deliver scheduled presentations for area business leaders in key dynamics such as Resume Critique, Interviewing Techniques, Owning Your Own Business, Online Job Search Tactics, and Personal Financial Preparedness.

WHEN

The JOB EXPO will take place on Thursday, February 11th from 10AM to 2PM, giving companies and participants ample time to meet and review their needs. This will also allow us time for the seminars and presentations to coincide with the Job Expo.

HOW

To participate as a company and reach hundreds of qualified applicants, **contact JobZone – 540-775-4199 or Janet.Giles@JobZoneOnline.com** for more information and details. **Do not hesitate to be part of something very special this year!**



Northern Virginia Fall Job Expo 2010 Booth Packages & Pricing

BRONZE PACKAGE ~ **\$595.00**

- Immediate face-to-face interviews with qualified career seekers.
- 8 x 10 booth area with table & chairs and WIFI.
- 2 x 2 ad ROP space within gang ads for upcoming event placed in News & Messenger 8 times running during the two weeks prior to the event. Space is about 3 x 2 if designed in Classified Pages.
- 1 placement per week in PW Pulse, Stafford County Sun, Belvoir Eagle.
- Company name featured in On-line Insidenova.com JOB EXPO Guide.
- Company name, profile, & logo featured in print advertisement in all Media General Newspapers prior to the event.

SILVER PACKAGE ~ **\$695.00**

- Immediate face-to-face interviews with qualified career seekers.
- 8 x 10 booth area with table, chairs, WIFI and electricity.
- 3 x 2.5 ad ROP space within gang ads for upcoming event placed in News & Messenger 8 times running during the two weeks prior to the event. Space is about 4 x 2.5 if designed in Classified Pages.
- 1 placement per week PW Pulse, Stafford County Sun, & Belvoir Eagle.
- Company name featured in Online Insidenova.com JOB EXPO Guide.
- Company name, profile, & logo featured in print advertisement in all Media General Newspapers prior to the event.
- Link to company website & profile.
- Company Logo displayed as Silver sponsor On Online JOB EXPO Event Page, www.insidenova.com.
- Complete applicant registration information to you after event.

GOLD PACKAGE ~ **\$795.00**

- Immediate face-to-face interviews with qualified career seekers.
- 8 x 10 booth area with table, chairs, WIFI and electricity.
- 3 x 3 ad ROP space within gang ads for upcoming event placed in News & Messenger 8 times running during the two weeks prior to the event. Space is about 4 x 3 if designed in Classified Pages.
- 1 placement per week in PW Pulse, Stafford County Sun and Belvoir Eagle.
- Company name featured in Online Insidenova.com JOB EXPO Guide.
- 1 extra stand alone 3 x 3 ROP ad run anytime.
- Company name featured in Online Insidenova.com JOB EXPO Guide.

- Company name, profile, & logo featured in print advertisement in all Media General Newspapers prior to the event.
- Company Logo displayed as GOLD sponsor and contributor on Online JOB EXPO Event Page, www.insidenova.com.
- Complete applicant registration information to you after event.
-

PLATINUM PACKAGE ~ \$995.00

- Immediate face-to-face interviews with qualified career seekers.
- 8 x 10 booth area with table, chairs, WIFI and electricity.
- 3 x 3 ad ROP space within gang ads for upcoming event placed in News & Messenger 8 times running during the two weeks prior to the event. Space is about 4 x 3 if designed in Classified Pages.
- 2 placement per week in PW Pulse, Stafford County Sun, Belvoir Eagle.
- Company name featured in Online Insidenova.com JOB EXPO Guide.
- Company name, profile, & logo featured in print advertisement in all Media General Newspapers prior to the event.
- Company Logo displayed as Platinum sponsor and contributor on Online JOB EXPO Event Page, www.insidenova.com.
- 2 extra stand alone 3 x 3 ROP ad run anytime.
- Feature company 30 minute presentation in separate seminar room with company listing on signage.

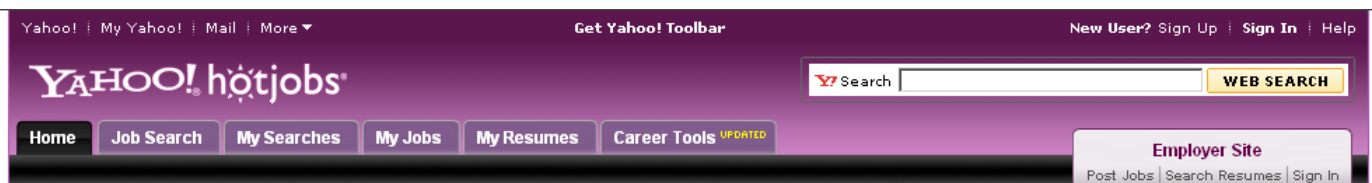
NEW TO THIS EVENT!!!

Update any of your packages with the POWER of Yahoo Hotjobs online.

JOB POST PACKAGE

3 Month TRIAL ALL Access Postings Pack with Hothire!

Special Event Price Only! \$549



Harbour View



Unique Events on the River's Edge



Northern Virginia Fall Job Expo 2010 Sponsors



in partnership with



Northern Virginia Job Expo 2010 FAQ's

What are the benefits of attending the Northern Virginia Job Expo 2010?

Benefits include:

1. Meet full-time, part-time, and contract recruitment needs face-to-face with career seekers in one location. Reduce the time, effort and cost of recruiting. Cutting down the time to fill jobs down to days, all at relatively low cost.
2. Highlight career opportunities to motivated, engaged, and interested qualified candidates
3. Builds brand recognition for the Employer's business, and helps raise awareness of Employer's company in their industry
4. Access to the 'hidden job' market. Thousands of qualified and motivated candidates visit these fairs are already working, but looking for a better career or are ready for a career change
5. Reach candidates who may not use traditional online career search methods to find their next career

What time does the NOVA Job Expo run?

The Job Expo runs from 10 AM to 2 PM with lunch available for all participating Employers. Setup time is available at 8:30 AM – 9:30 AM promptly. The hotel property will offer an exhibitor rate for travel convenience. Details to be updated.

What's the deadline for an Exhibitor to purchase a booth?

Exhibitors should register 14 days prior to the February 11th 2010 event date in order to take full advantage of the package offerings purchased including onsite and offsite company lists. We will make every reasonable attempt to accommodate Exhibitors who wish to register for an event after the registration deadline.

What are the cancellation/no show and refund policies?

Cancellation Policy: We do not offer refunds. If an Employer is unable to attend an event which they are registered for, the booth registration may be rolled over to the next event under the following conditions:

Registration cancellations must be received a minimum of 2 weeks prior to the event. Cancellations made after this deadline will be subject to the "no show" policy. Cancellations will be accepted via phone, fax or e-mail, and must be received by the stated cancellation deadline.

No Show Policy: Career Fair "no shows" forfeit their entire registration fee and materials, and are not eligible to roll the registration package over to another event. To avoid being considered a no show, please call and cancel before the 2 weeks advanced notice deadline. 'No shows' are not entitled to transfers or refunds at any time.

What time can Employers start setting up their booths?

It is recommended that Employers start booth set up approximately 1 hour prior to the event start time.

What time can Employers start breaking down their booths?

Employers should not start breaking down their booths prior to the scheduled end time for the event.

Are there any restrictions regarding what Employers bring/do at the Career Fairs?

Any special needs required of the Employer should be directed to Media General / Job Zone by calling Paul Price at 703-368-7936 or Janet Giles at 540-775-4199. We reserve the right to remove from display any materials deemed unsuitable. Additionally, we reserve the right to reject or prohibit exhibits or exhibitors which the show considers objectionable or to relocate exhibits or exhibitors when, in our opinion, such moves are necessary to maintain the character and/or good order of the event.

Under what circumstances will Media General / JobZone cancel an event?

In the interest of exhibitor and seeker safety, events will be cancelled due to poor weather. Events are typically cancelled 24 hours in advance of the start time for the specific event. Exhibitors are notified by email and telephone.